



Year 2
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insight

RMD Sinhgad School of Management Studies, Warje, Pune

Happy Thought



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RMD Sinhgad School of Management Studies Campus, Warje, Pune



Dear Students,

Congratulations on completing your semester successfully!

During examination, many of you might have realized that knowing is one thing but putting it on paper is different one. When you were preparing for the examination, you might have felt that you have mastered the topic and will be able to write about it. But at the time of exam, it didn't happen the way you had thought.

Same goes with second year students. You have completed SIP by putting your 2 months efforts in various companies. You learnt so many organization functions, corporate culture, challenges and opportunities in front of you etc. Yet, afterwards when it comes to preparation of project report, it becomes challenge. Once that is done, final challenge you might have faced was during viva voce. Though you have done your project, on many occasions you might have struggled to respond and satisfy queries of external examiners. Same happens during placement interviews and various types of tests.

Correct interpretation and appropriate response are easy tasks for ordinary and challenging tasks for extraordinary. MBA course encompasses various skill development activities / subjects. Couple of them is winter internship and dissertation!

First year students need to find out organizations or SMEs nearby their residence (as per convenience) for winter internship.

As far as possible, try to explore more than one function in an organization. This will help you to get hands on knowledge of how various functions work. This will also help you realize areas in which you really want to build your career. You can interact with various professionals in your network to freeze your summer project internship in organizations of your choice.

Similarly, second year students can identify topics on which they want to do dissertation in 4th semester. You can meet faculty members and seek their help. There are various national / international level conferences held in and around Pune. You can participate, publish research papers in association with faculty members and get recognition. A value addition to your life and to your resume!

All of you should do such projects not as part of your MBA program but to explore your skills and network building. In long run, that is what is going to help more than rating that you earned by passing examination. At senior positions, employers don't look at your scores but your progress on both professional and social front. Employers want to know whether you have taken initiatives towards exploring new realms of life or not.

May peace be your gift at Christmas and your blessing all year though! Merry Christmas & Wish you a very Happy & Prosperous New Year 2015! ☺



Dr J John Peter

Dean



Girija Naidu

Student
MBA 2nd Year
Specialization - Finance

After completing our 2nd semester successfully, at the back of mind, there was one question - From where will we do our summer internship? Many companies were coming at campus. I went for the interview in the company MONEY PLANT CONSULTING, Pune. They selected me as the intern in their company. I joined the company in month of July. There were many students from various colleges who had come for internship. They selected approximately 60 students for internship this year.

We were very excited about how the company works etc. In the initial days they gave us training on various topics like Income Tax, Mutual Funds etc. Later on, they made us work on field which we had not thought of.

The company divided interns into 2 groups of 35 and 25 students. 35 students group were the front end team and 25 students group were the back end team. I was one of the 25 students who was supposed to take care of all the forms and the telephone handlings.

In 2 months of the internship we worked a lot. We used to leave home around 8:00 am and return around 11:00 pm. We used to travel in bus. In the initial days, we went to various companies like Persistent, TCS, BNY Mellon etc. This helped us know the industry communication and industries' functioning methodology.

Though we were intern in the Company, they always took care of us as that of employees. They never made us feel reserved though we had come only for 2 months. They thought us a lot in various terms like what is Income tax; how to File the Income tax; what is the Procedure; where can we Invest our Money etc. During the internship I had to face various difficulties. But by the end of day, all tasks assigned to me were completed in time.



I would like to thank the Director of the Company **Mr. Rishabh Parakh**, our Reporting Manager **Mr. Shikank**, **Mr. Deeraj** and **Mr. Abhay**. They helped us in each field to resolve various issues.

In the month of the October 2014 we had an event in one of the hotel in Pune. It was a prize distribution ceremony. They were announcing various prizes and suddenly my named popped up. I was declared as one of the top 3 students amongst interns. We were rewarded with a trophy and a certificate. At that point of the time, I realized that hard work offers a lot.

At the last I just want to say "Never, never, never give up." Though there would be many difficulties coming in your way, the way you can succeed would be by facing and overcoming those difficulties.



Research is one of the most widely used methods to discover various aspects of life. RMD SSOMS in association with RMD SSOCS had organized FDP on making academicians and industry people aware of one of the most useful tool for Data Analysis on 22 Nov 2014 at RMD STIC campus, warje. Major objective of this program was to provide professional inputs to Management faculty and research scholars and make them aware about research process and give inputs on writing research papers.

In first half of the program, Dr. Roshan Kazi introduced participants to the world of statistics afresh. He briefed them on various types of data, basic concepts in measurement, measures of central tendency, measures of dispersion, measures of shapes etc.



He also made people aware of higher level, step by step approach towards solving statistical problems. He introduced knowledge seekers with inferential statistics, Hypothesis testing, tests of significance – t test, z test, F test, Chi-square test, level of significance, normal curve etc.

He gave hands on practice to participants by giving exercises and problems.



During 2nd session, he introduced people to SPSS.

SPSS is a widely used program for statistical analysis in social science. It is also used by market researchers, health researchers, survey companies, government, education researchers, marketing organizations, data miners and others.



Statistics included in the base software:

Descriptive statistics: Cross tabulation, Frequencies, Descriptives, Explore, Descriptive Ratio Statistics

Bivariate statistics: Means, t-test, ANOVA, Correlation (bivariate, partial, distances), Nonparametric tests

Prediction for numerical outcomes: Linear regression

Prediction for identifying groups: Factor analysis, cluster analysis (two-step, K-means, hierarchical), Discriminant

He made people aware of handling this software. He introduced to SPSS with understanding data editor and output viewer, entering data and cleaning data, defining variable properties, sort cases and variables, transpose, restructure, merge files, copy data sets, split files, select cases, use of SPSS Data analysis etc.



Prof Anima Rathor took efforts for infra arrangement of Faculty Development Program (FDP) on “**Fast tracking your research capabilities using SPSS**” which started with motivating beginning in presence of **Dr. Roshan Kazi, SPSS expert, Dr. C. B. Bangal, Director RMD STIC, , Dr. J John Peter, Dean RMD SSOMS and Dr. Jigisha Pardesi, Associate Director RMD SSOCS.**



Stories about a man called Santa Claus have been told throughout the years in different parts of the world. The basic story about Santa Claus is this: on the night before Christmas, Santa Claus visits the homes of all of the good boys and girls and leaves them presents under the tree and fills their stockings with candy and small toys.

The basis for the Christian-era Santa Claus is Bishop Nicholas of Myra in Lycia (now Turkey), who died in 345 or 352. He was very rich, generous, and loving toward children. Often he gave joy to poor children by throwing gifts in through their windows.

In a well known story illustrating St. Nicholas' benevolence, we find two of the basic principles of the holiday spirit - giving to others and helping the less fortunate - as well as the tradition of hanging stockings by the fireplace.



According to this legend, there were three Italian maidens whose families had fallen on hard times. Because their father could not afford the dowries necessary for them to marry, he was considering selling one of his daughters into slavery to get dowries for the other two. When the good saint heard of the family's plight, he went to their home late one night and anonymously tossed three bags of gold down the chimney. Miraculously, a bag fell into each of the sisters stockings, were hanging by the fire to dry. His kindhearted gift made it possible for all three sisters to marry.

The Orthodox Church later raised St. Nicholas, miracle worker, to a position of great esteem. It was in his honor that Russia's oldest church, for example, was built.

For its part, the Roman Catholic Church honored Nicholas as one who helped children and the poor. St. Nicholas became the patron saint of children and seafarers. His name day is December 6th.

Although many of the stories about Saint Nicholas are of doubtful authenticity, his legend spread throughout Europe, emphasizing his role as a traditional bringer of gifts. The Christian figure of Saint Nicholas replaced or incorporated various pagan gift-giving figures such as the Roman La Befana and the Germanic Berchta and Knecht Ruprecht. The saint was called Sankt Nikolaus in Germany and Sanct Herr Nicholaas or Sinter Klaas in Holland.

After the Protestant Reformation of the sixteenth century, the veneration of Catholic saints was banned. But people did not want to give up their annual visits from the gift-giving saint, and they did not want to forget the purpose of the holiday. In some countries the festivities of St. Nicholas Day were merged with Christmas celebrations. St. Nicholas underwent a transformation into a new, non-religious form, but he retained his generous spirit. In Germany, he appeared as Weihnachtsmann, in England as Father Christmas, and in France as Pere Noel.

When the Dutch came to America and established New Amsterdam - now New York City, they brought St. Nicholas or Sinter Klaas with them. After the British seized the city there was a great deal of intermarriage and, similarly, the legends of each group were married. Saint Nicholas became synonymous with the British Father Christmas and he began to visit homes on Christmas Eve. St. Nicholas was slowly being transformed in America.

The first "literary" description of St. Nicholas derived from Washington Irving's "History of New York" where he described him as a plump and jolly Dutchman. His book was published in 1809. In 1822, he was transformed again, this time by

Clement C. Moore. His famous poem "A Visit From St. Nicholas" (more commonly known as "The Night Before Christmas") was published in 1923. It became very popular in the United States. Moore included such details as the names of the reindeer; Santa Claus's laughs, winks, and nods; and the method by which Saint Nicholas, referred to as an elf, returns up the chimney.



The illustrator Thomas Nast further elaborated the American image of Santa Claus and depicted a rotund Santa for Christmas issues of Harper's magazine from the 1860s to the 1880s. Nast also added such details as Santa's list of the good and bad children and Santa's toyshop at the North Pole. A human-sized version of Santa Claus, rather than the elf of Moore's poem, was depicted in a series of illustrations for Coca-Cola advertisements introduced in 1931. In modern versions of the Santa Claus legend, only his toy-shop workers are elves. Rudolph the ninth reindeer, with a red and shiny nose, was invented by an advertising writer for the Montgomery Ward Company.

To reconcile the legend with the religious significance of Christmas, some Christians emphasize that the modern figure of Santa Claus is derived from stories about a saint who symbolized caring, love, and generosity.



A Christmas Blessing

May your Christmas
be filled
With beautiful hours
And memories lovely to hold,
To enhance and embellish
The days of your years,
Like angel wings
sprinkled with gold.
May Christmas spirit,
In all of its joy,
Touch the depths
of your soul with delight,
Any may blessings in bushels,
Abundant and rich,
Light every path of your life.

~Poet : Frankie Davis Oviatt



MERRY CHRISTMAS

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It is
Christmas
in the heart
that puts
Christmas
in the air

